



ME TALL ICA

viva
MADE



METALLICA

Metallica è la nuova, eclettica proposta di Viva: una collezione di grandi lastre e brick che ripropone l'audacia cangiante del metallo. L'iridescenza della calamina conferisce matericità alla superficie, plasmando la luce e reinterpretando la mutevolezza cromatica della lamiera. L'effetto metallico, declinato in quattro colorazioni, viene decodificato in giochi di luce e riflessi sofisticati, che ben si adattano alla definizione di spazi moderni e alle costruzioni d'avanguardia. Il metallo si spoglia della freddezza che lo relega ad elemento industriale per calarsi nell'eclettismo dello spazio da vivere, interpretandolo attraverso tonalità cangianti, riflessi opalescenti e sofisticate cromie, dal nero al lavagna, fino all'acciaio e al bianco. L'eclettismo della collezione trova la massima espressione con MetalBrick, il formato 6x24 ispirato alle tecniche raku, progettato per creare abbinamenti di grande impatto, esaltando le caratteristiche metalliche della collezione e amplificandone i riflessi iridescenti.

Il Brick è disponibile in cinque colorazioni differenti - White, Grey, Blue, Green e Black - in palette con le nuance delle grandi lastre Metallica.

Metallica is the new, eclectic collection by Viva: an assortment of large slabs and bricks with all the iridescent daring of metal. The iridescence of mill scale gives the surface a tactile appeal, shaping the light to convey the ever-changing colour effect of the metal sheet. The metallic effect, in four colours, generates interplays of light and exquisite reflected glints, ideal for defining modern interiors and for avant-garde architectural projects. Metal sheds the chilly image that once restricted it to the industrial mood to enter the eclectic world of living-spaces, designing their character with the aid of iridescent streaks, opalescent gleams and sophisticated colours, from black to slate grey, steel and white. The collection's eclecticism reaches its peak with MetalBrick, the 6x24 size tile inspired by the Raku technique, designed for use in high-impact combinations, and amplifying the collection's metallic characteristics and iridescent gleams. The Brick is available in five different colours - White, Grey, Blue, Green and Black - which match the shades of the Metallica large slabs.

colori

colours - couleurs - farben - colores - цвета

METALLICA



METALBRICK



METALRIDDLE



**CO
LO
RI**

CALAMINE



Calamine
120x278 - 47^{1/4}"x109^{7/16}"

Metalbrick Green Lux
6x24 - 23^{1/8}"x9^{7/16}"



Calamine
120x278 - 47^{1/4}"x109^{7/16}"

Metalbrick Green Lux
6x24 - 2^{3/8}"x9^{7/16}"



Calamine
60x120 - 23^{5/8}" x 47^{1/4}"

Metalriddle Calamine
60x120 - 23^{5/8}" x 47^{1/4}"



Metalriddle Calamine
60x120 - 23^{5/8}"x47^{1/4}"

Calamine
60x120 - 23^{5/8}"x47^{1/4}"



Calamine
90x90 - 35^{7/16} x 35^{7/16}

STE ELWH ITE

Calamine
120x278 - 47^{1/4}" x 109^{7/16}"

White
120x278 - 47^{1/4}" x 109^{7/16}"

Metalbrick Blue Lux
6x24 - 2^{3/8}" x 9^{7/16}"



Metalbrick Grey Lux
6x24 - 2³/₈" x 9⁷/₁₆"

Steel White
60x120 - 23⁵/₈" x 47¹/₄"



Metalbrick White Lux
6x24 - 2³/₁₆" x 9⁷/₁₆"

Steel
120x278 - 47¹/₄" x 109⁷/₁₆"



STEEL



Steel
60x120 - 23^{5/8}"x47^{1/4}"

Steel
30x60 - 11^{13/16}"x23^{5/8}"

Metalriddle Steel
30x60 - 11^{13/16}"x23^{5/8}"

Metalbrick Black Lux
6x24 - 2^{3/8}"x9^{7/16}"



Metalriddle Steel
30x60 - 11¹³/₁₆" x 2³/₈"



Steel R10
60x120 - 23⁵/₈" x 47¹/₄"

DA RK



Dark
60x120 - 23^{5/8}" x 47^{1/4}"

Metalbrick Grey Lux
6x24 - 2^{3/8}" x 9^{7/16}"



Dark
60x120 - 23^{5/8}"x47^{1/4}"



Dark
120x278 - 47^{1/4}"x109^{7/16}"

Metalbrick Black Lux
6x24 - 2^{3/8}"x9^{7/16}"

Paglia - Statale9
20x120 - 7^{7/8}"x47^{1/4}"

METAL BRICK



Metalbrick
White Lux - Black Lux
6x24 - 2³/₈" x 9⁷/₁₆"

Dark
60x120 - 23⁵/₈" x 47¹/₄"

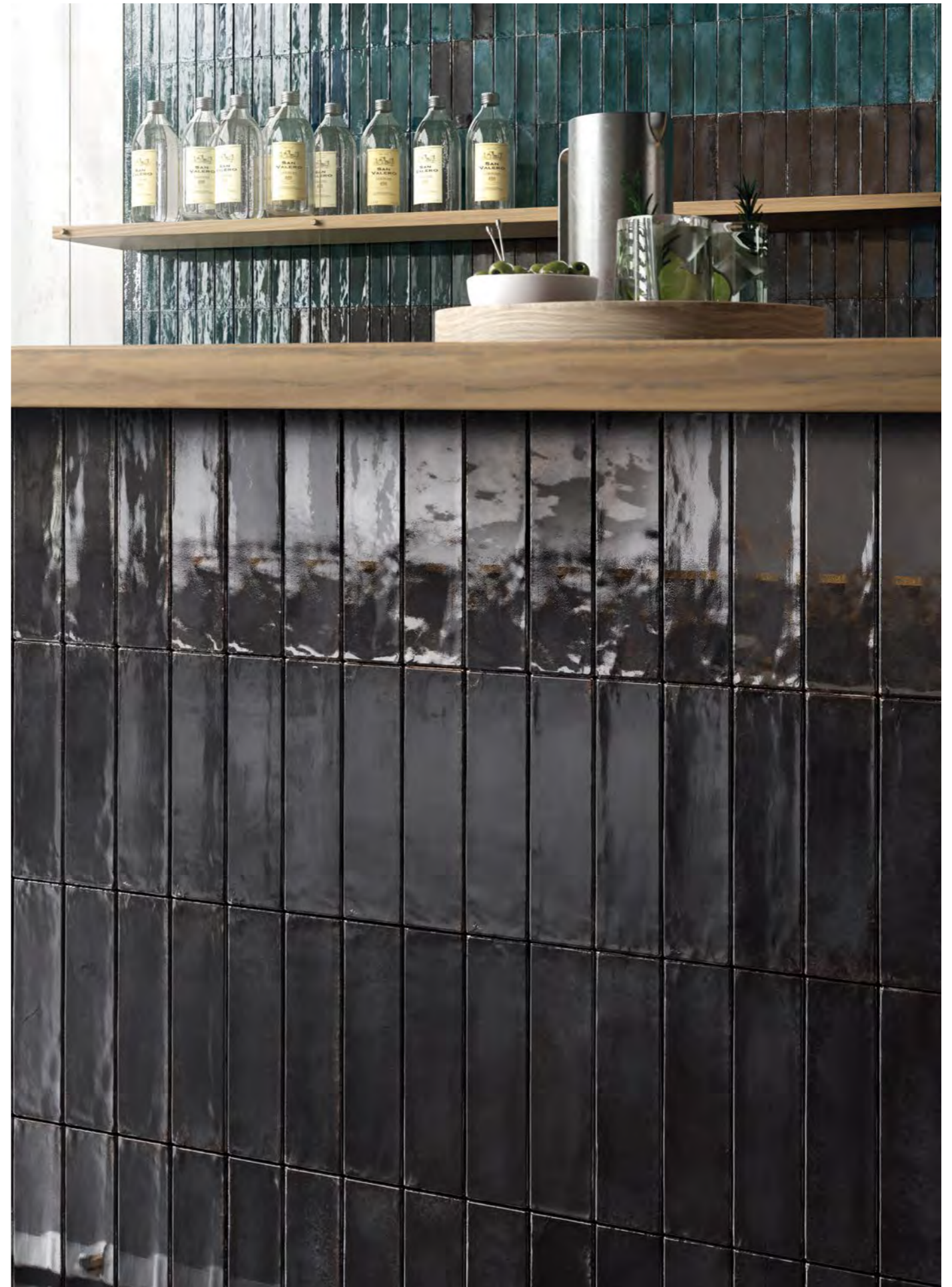




Dark
120x278 - 47¹/₄" x 109⁷/₁₆"

Steel
120x278 - 47¹/₄" x 109⁷/₁₆"

Metalbrick
Black Lux - Blue Lux
Green Lux - Grey Lux
6x24 - 2³/₈" x 9⁷/₁₆"



Metalbrick
Black Lux - Blue Lux
Green Lux - Grey Lux
6x24 - 2³/₈" x 9⁷/₁₆"

INCONTRI DI SUPERFICI



COLORI/FORMATI

COLOURS / SIZES - COULEURS / FORMATS - FARBEN / FORMATE - COLORES / TAMAÑOS - ЦВЕТА / ФОРМАТЫ

Steel White

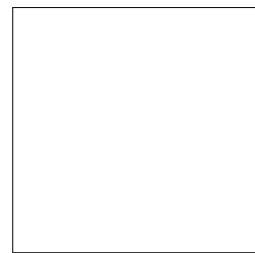
Steel

Calamine

Dark



120x278 - 47^{1/4}"x109^{7/16}"
 EJ9N Steel White Nat. Rett. ● T99
 EJ9P Steel Nat. Rett. ● T99
 EJ9Q Calamine Nat. Rett. ● T99
 EJ9R Dark Nat. Rett. ● T99
 5 patterns



90x90 - 35^{7/16}"x35^{7/16}"
 EJS6 Calamine Nat. Rett. ● T31
 EJS7 Dark Nat. Rett. ● T31
 23 patterns



60x120 - 23^{5/8}"x47^{1/4}"
 EJ9T Steel White Nat. Rett. ● T31
 EJ9U Steel Nat. Rett. ● T31
 EJ9V Calamine Nat. Rett. ● T31
 EJ9W Dark Nat. Rett. ● T31
 Up to 23 patterns



30x60 - 11^{3/16}"x23^{5/8}"
 EJ9Y Steel White Nat. Rett. ● T14
 EJ9Z Steel Nat. Rett. ● T14
 EJA0 Calamine Nat. Rett. ● T14
 EJA1 Dark Nat. Rett. ● T14
 Up to 92 patterns

Si consiglia la posa con fuga 2 mm. - Laying with a 2 mm-joint is recommended. - Pose recommandée avec joints de 2 mm.
 Es wird eine Fugenbreite von 2 mm empfohlen. - Se recomienda la colocación con juntas de 2 mm. - Рекоменгується укладка с швом 2 мм.

METALBRICK

**ME
TALL
ICA**

Brick Lux 6x24

2^{3/8}"x9^{7/16}"



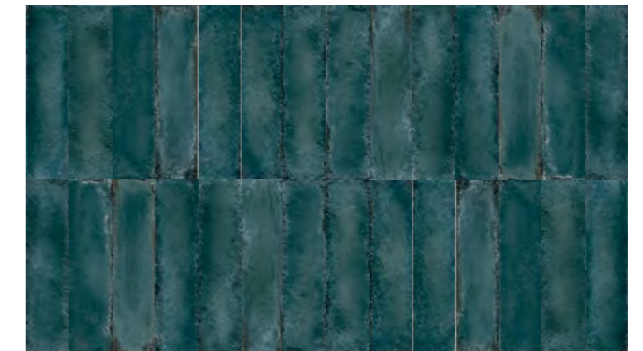
EJA3 White Lux ● T29
 91 patterns



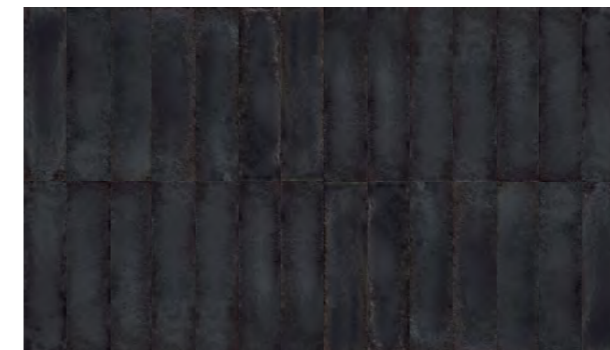
EJA4 Grey Lux ● T29
 85 patterns



EJA6 Blue Lux ● T29
 83 patterns



EJA5 Green Lux ● T29
 85 patterns



EJA7 Black Lux ● T29
 88 patterns

DECORO

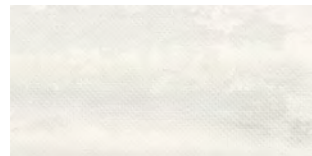
DECORS - DECORS - DEKORE - DECORADOS - ДЕКОРЫ

Metalriddle

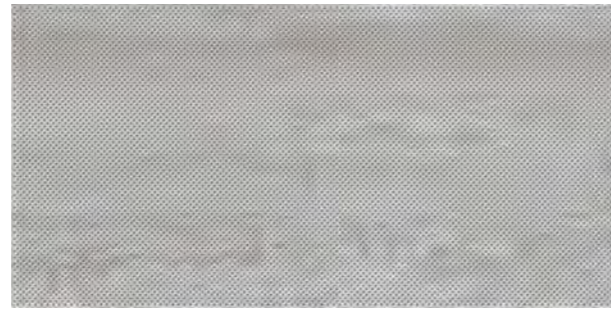
60x120 - 23^{5/8}"x47^{1/4}" | 30x60 - 11^{13/16}"x23^{5/8}"



EJD7 Steel White Nat. Rett. ● T37
23 patterns



EJNZ Steel White Nat. Rett. ● T17
92 patterns



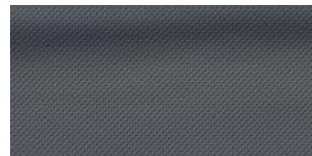
EJD8 Steel Nat. Rett. ● T37
23 patterns



EJPO Steel Nat. Rett. ● T17
92 patterns



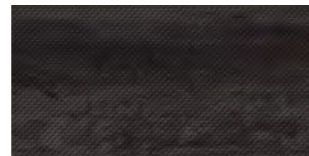
EJD9 Colamine Nat. Rett. ● T37
23 patterns



EJPI Colamine Nat. Rett. ● T17
92 patterns



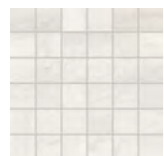
EJDA Dark Nat. Rett. ● T37
23 patterns



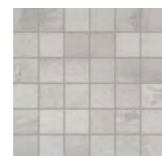
EJP2 Dark Nat. Rett. ● T17
92 patterns

Mosaico 5X5 *

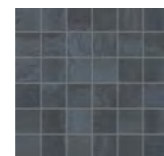
30x30 - 11^{13/16}"x11^{13/16}"
Tessere 4,8x4,8 - 1^{7/8}"x1^{7/8}"



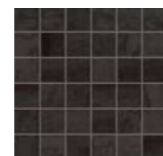
EJDD Steel White
Naturale ● A86



EJDE Steel
Naturale ● A86



EJDF Colamine
Naturale ● A86



EJDG Dark
Naturale ● A86





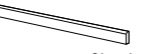



* Su rete in fibra - On fibre mesh backing - Sur filet en fibre de verre - Auf Glasfasernetz - Sobre malla de fibra - На волоконной сетке

PEZZI SPECIALI

TRIMS - PIECES SPECIALES - FORMTEILE - PIEZAS ESPECIALES - СПЕЦИАЛЬНЫЕ ИЗДЕЛИЯ

**ME
TALL
ICA**

Metallica

	Dimensione Size	 Steel White	 Steel	 Calamine	 Dark	Fascia di prezzo Price band
 Battiscopa - Skirting	Nat. Rett. 7x60 - 2 ^{3/4} "x23 ^{5/8} " Pcs. Box. 15 - LM x Box 9	EJJR	EJJS	EJJT	EJJU	● A11
 Gradino - Stair Tread	Nat. Rett. 33x120 - 12 ^{15/16} "x47 ^{1/4} " Pcs. Box 2 - LM x Box 2,40	EJJW	EJJX	EJJY	EJJZ	● A82
 Gradone - Step	Nat. Rett. 33x120x3,2x3,2 12 ^{15/16} "x47 ^{1/4} "x1 ^{1/4} "x1 ^{1/4} " Pcs. Box 2 - LM x Box 2,40	EJK1	EJK2	EJK3	EJK4	● A98
 Angolare Dx Sx Corner Tile Right Left	Nat. Rett. 33x120x3,2x3,2 12 ^{15/16} "x47 ^{1/4} "x1 ^{1/4} "x1 ^{1/4} " Pcs. Box 1 - LM x Box 1,20	Dx/Right EJK6 Sx/Left EJKC	Dx/Right EJK7 Sx/Left EJKD	Dx/Right EJK8 Sx/Left EJKE	Dx/Right EJK9 Sx/Left EJKF	● A104

Metalbrick

	Dimensione Size	 White	 Grey	 Blue	 Green	 Black	Fascia di prezzo Price band
 Becco Civetta - Bullnose	Lux 6x24 2 ^{3/8} "x9 ^{7/16} " Pcs. Box. 36	EJKK	EJLL	EJJN	EJJM	EJJP	● A10

ME TALL ICA

I colori e le caratteristiche estetiche dei materiali illustrati nel presente catalogo sono da ritenersi puramente indicativi. Le misure dei prodotti qui indicate si intendono nominali e come i pesi ed i colori subiscono le variazioni tipiche del processo ceramico. Viva si riserva la facoltà di modificare in qualunque momento senza preavviso le caratteristiche tecniche, estetiche e i materiali presentati. Tali caratteristiche non sono comunque vincolanti nei termini legali.

Colours and optical features of the materials illustrated in this catalogue are to be regarded as mere indications. Product sizes indicated are nominal and like weights and colours undergo the typical variations of the ceramic process. Viva reserves the right to change the technical and optical features of the materials illustrated at any time and without notice. These features are not legally binding.



Viva is a brand of Emilceramica S.r.l. a socio unico	Sede Commerciale/ Amministrativa
emilgroup.it/viva emilgroup.it	Via Ghiarola Nuova, 29 - 41042 Fiorano Modenese (Mo) Italy T +39 0536 835111 - info@emilceramicagroup.it